

Panagiotis Pilichos

UGC videos that stop the scroll and sell. Authentic content for TikTok, Reels and ads, especially for tech, apps, SaaS and products that need a clear explanation. Greek & English.

5.0★
Upwork & Fiverr rating

100%
Job Success on Upwork

Top Rated
Upwork freelancer

20+ yrs
in tech & project delivery

Services

- **UGC videos**: talking head, reviews, unboxing, testimonials
- **App & product demos**: screen + face walkthroughs
- **Video editing**: hooks, captions, sound, ad variations
- **Greek voiceover & translation** EN ⇄ GR
- **Also**: AI data annotation, automations, QA testing

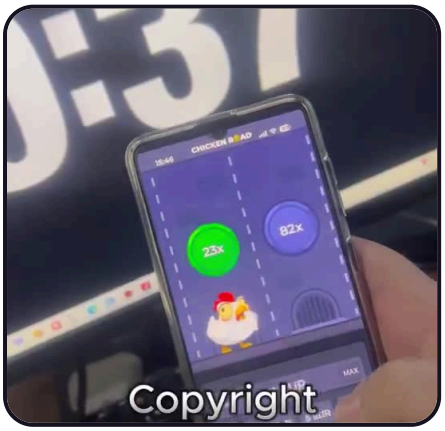
Topics

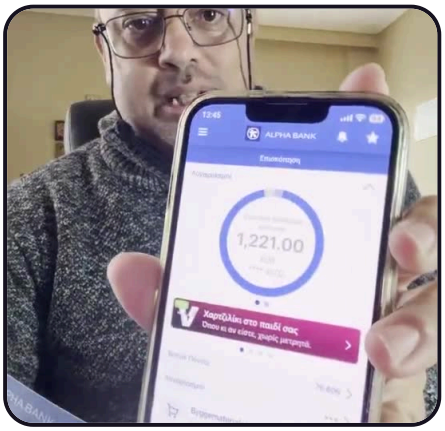
Apps & Mobile Gaming · Tech & Gadgets · Smart Home · SaaS & Software · Fintech & Banking · E-commerce · Business & IT · Greek Localisation

Formats

9:16 · 1:1 · 4:5 · 16:9 · TikTok · Reels · Meta Ads · YouTube

Recent work







UGC videos

Basic — €50
Up to 30″ · 1 hook · 9:16

Standard — €60
Up to 45″ · 2 hooks · captions

Pro — €80
Up to 60″ · 3 hooks · captions & music

Video editing

Short — €30
Up to 30″ · cuts, captions

Standard — €50
Up to 60″ · captions, music, sound

Long & complex — €100+
YouTube, multiple versions

Ready in 2 days · 5 free revisions · Raw footage on request · Ad usage rights by agreement

How I work

1 · Specs
You send the brief: goal, audience, product.

2 · Agreement
We lock in specs, price and date.

3 · Ready in 2 days
Shoot, edit, captions, delivered.

4 · 5 free revisions
Until you're 100% happy.

What clients say

> "Panagiotis was extremely professional in this project, realistic and critical regarding the deliverables and able to communicate clearly throughout. I would definitely recommend him for future projects."
> ★★★★★ Upwork · AI voice/chat agent QA testing

> "Your professionalism, attention to detail, and timely delivery are truly appreciated. Looking forward to working with you again."
> ★★★★★ Upwork · Video recording task

> "Easy to communicate with, understands the task at hand, and gets the job done quickly. I highly recommend him!"
> ★★★★★ Fiverr

Background

Senior IT Project Manager with experience at Vodafone, Samsung, Kotsovolos, Eurobank, Alpha Bank and PPC. MSc E-Commerce (Kingston University), Executive MBA ICT (AIT). Account Manager at Promoters Digital Marketing Agency. Owner of aigreeksites.com and kataramenos.com.

LET'S WORK TOGETHER

Your next viral video starts with a message.

WhatsApp / Viber: +30 697 766 5364
Email: ppilichos@gmail.com
Upwork · Fiverr · LinkedIn